

## 250 Gibraltar Road, Horsham, PA 19044

## NEWS

**Re:** New Austin Master Planned Community

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TOLL BROTHERS BROADENS CHOICES FOR LUXURY LIVING AT TRAVISSO IN THRIVING LEANDER

Models Underway at Three Italian-Inspired Neighborhoods

(Leander, TX) Arriving this summer, the master-planned community of <u>Travisso</u> in Cedar Park/Leander area will artfully combine the enduring views and natural beauty of the Texas Hill Country with acclaimed schools and upscale amenities at prices that suit many households. Heightening its attraction to discerning home shoppers will be a trio of luxury home collections by America's Luxury Home Builder® and co-developer Toll Brothers.

<u>Recognized</u> for the best in Texas homebuilding an unprecedented five times in the past seven years, including 2013, Toll Brothers announces that model construction is underway on its <u>Naples</u>, <u>Florence</u>, and <u>Venice</u> Collections with completions anticipated by June. Located on 70, 80, and 90-foot wide home sites, respectively, each singlefamily design will range from the \$400,000s to the \$700,000s, and present one of the first opportunities to own a prestigious Toll Brothers residence in Travisso. All three distinctive neighborhoods will reflect Toll Brothers' uncompromising craftsmanship and timeless styling enhanced by circular staircases, two-story foyers, dramatic master suites and baths, cathedral ceilings, and many more signature design elements.

Led by national building leaders <u>Toll Brothers and Taylor Morrison</u>, the development of this 2,100-acre planned community in the Texas Hill Country, west of Austin and north of Lake Travis, will feature 355 acres of open space, a 58-acre regional park, scenic hiking and biking trails, a resort-style pool and state-of-the-art clubhouse, commercial property, and multiple sites for premier schools. Residents will also enjoy proximity to Highland Lakes and major employers.

Inspired by the beauty of the Italian countryside, Travisso is located at 18088 FM1431 in Leander. For community details and to register to be placed on the VIP list, please visit <u>Travisso.com</u>.

Toll Brothers has set the standard for integrity, value, timeless design, and exceptionally high quality, and is considered one of the smartest and best-managed companies anywhere. The Company was recently named **Builder of the Year** by *Professional Builder* magazine (www.housingzone.com) and is the first builder to win this award twice. Toll Brothers is honored to have won two other coveted awards in the home building industry as well: **America's Best Builder** and the **National Housing Quality Award**. The Company was also ranked #1 in 2011 and 2010 in Financial Soundness, Long-Term Investment, and Quality of Products/Services in **FORTUNE** magazine's annual **World's Most Admired Companies** survey in the home building category.\* Locally, Toll Brothers is the proud five-time winner of the <u>Texas Builder of the Year</u> Award and builds its award-winning luxury homes in Houston, Dallas, San Antonio, and Austin.

Toll Brothers, Inc., a *Fortune 1000 Company*, is the nation's leading builder of luxury homes. The Company began business in 1967 and became a public company in 1986. Its common stock is listed on the New York Stock Exchange under the symbol "TOL." The Company serves move-up, empty-nester, active-adult, and second-home buyers and operates nationwide.

Toll Brothers builds luxury single-family detached and attached home communities; master planned luxury residential, resort-style golf communities; and urban low-, mid-, and high-rise communities, principally on land it develops and improves. The Company operates its own architectural, engineering, mortgage, title, land development and land sale, golf course development and management, home security, and landscape subsidiaries. The Company also operates its own lumber distribution, and house component assembly and manufacturing operations. The Company acquires and develops commercial properties through Toll Commercial and its affiliate, Toll Brothers Realty Trust, and purchases distressed loan and real estate asset portfolios through its wholly owned subsidiary, Gibraltar Capital and Asset Management. For more information, visit TollBrothers.com.

This is not an offering where prohibited by law.

\* From the March 21, 2011 and March 16, 2010 issues of *FORTUNE* magazine.

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